











#### INTERNATIONAL RESEARCH CONFERENCE

# Africa in the global economy Uncertain future in turbulent times

5 - 6 December 2024, Bonn

Africa stands at a critical juncture in its role in the global economy. While the effects of the pandemic now appear to have been gradually overcome, increasing geopolitical rivalry, growing protectionism, particularly in the Global North, and climate change are playing their parts in many places on the continent. The regional repercussions of these developments, however, can vary greatly and depend heavily on differences in country-specific adaptability. For example, the continent's wealth of resources has recently aroused desires among external partners, thereby fueling concerns of becoming a pawn in the hands of major trade and financial players in the global economy. At the same time, there is also an opportunity that the renewed interest could facilitate integration into global value chains (GVCs) and strengthen the voice of African countries at multilateral and bilateral levels.

African countries themselves have agreed to renewed efforts at ambitious reforms for economic prosperity by establishing the African Continental Free Trade Area (AfCFTA). The AfCFTA is linked to the hope of promoting trade in industrial goods, agriculture and services within Africa and thereby improving opportunities for moving up the value chain for exports to the rest of the world as well. A continent-wide market is expected to attract more foreign direct investment (FDI), promote learning-by-doing and create economies of scale. At the same time, external conditions are changing. The recently proposed Carbon Border Adjustment Mechanism (CBAM) and due diligence laws by the European Union, as well as the Inflation Reduction Act put in place by the United States, spurred fears of further marginalization of Africa, but could also provide new entry points for a closer and more active integration with Northern markets.

In light of these dynamics, effective policy-making that serves the continent's interest requires a profound understanding of their (medium to long-run) implications. This conference aims to provide a platform for discussing novel research findings related to the (formal) economic relationships within Africa and with external partners.

The conference is jointly organized by the German Institute of Development and Sustainability (IDOS), the African Economic Research Consortium (AERC), Boston University, the Economic Research Forum (ERF), the Nelson Mandela School of Public Governance at University of Cape Town, and the Research Network Sustainable Global Supply Chains.

### Program

### Thursday, 5 December 2024

09:00 – 09:45	Check-in and welcome coffee
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Room	Auditorium ("Central Asia")
00.45	Welcome notes (plenary)
09:45 – 10:00	Clara Brandi (IDOS)
	Keynote 1 (plenary)
10:00 – 11:00	Regional integration and services in African value chains  Ben Shepherd (Developing Trade Consultants)
	Moderator: Clara Brandi (IDOS)

Room	Auditorium	Seminar room	Seminar room
Time	("Central Asia")	("West Asia")	("East Asia")
	Session 1: Agriculture production and trade	Session 2: FDI & local impacts	Session 3: External (policy) shocks
	Chair: Tilman Altenburg	Chair: Christoph Sommer	Chair: Faizel Ismail
	Africa's export effects of the EU and USA food safety regulations  Olayinka Kareem (U Hohenheim)	FDI In Cote d'Ivoire: Are local firms better off? <b>Osaretin Olurotimi</b> (U Arizona)	Inflation inequality in Egypt and Tunisia amid the Russia-Ukraine war <i>Vladimír Hlásny</i> (UN ESCWA)
11:15 – 12:15	The Impact of Climate Change on Cocoa Production in West Africa: Strategies for Sustainable Growth Noncedo Vutula (U Cape Town)	Building linkages between micro-, small and mediumsized enterprises and multinational companies from the Global South: The case of Southern Africa  Vito Amendolagine (U Foggia)	End of development-friendly trade policy: How could AGOA expiry harm Sub-Saharan Africa? <b>Zoryana Olekseyuk</b> (IDOS)

12:15 – 13:45 Lunch break: Buffett in the foyer

Room	Auditorium	Seminar room	Seminar room
Time	("Central Asia")	("West Asia")	("East Asia")
	Session 4: Digitalization & services trade	Session 5: GVC determinants	Session 6: External markets & structural transformation
	Chair: Dominique Njinkeu	Chair: Nora Aboushady	Chair: Jann Lay
	Digital Exports and Innovation Resilience: Firm-level Evidence from Africa Fandi Achmad (U Oxford)	Global Value Chain Participation and Real Effective Exchange Rates: Insights from Tunisia Insaf Guedidi (U Tunis)	LDC Graduation and its Effects on Structural Transformation: Evidence from Developing Countries  Michael Mbate (Network of Impact Evaluation Researchers in Africa)

14:00 – 15:30	The Brussels effect in Africa: Is it beneficial for intra-regional trade in digital services?  Martina Ferracane (EUI)	Greenfield investment and value-chain integration: Evidence from Africa Anirudh Shingal (SPJIMR Mumbai)	The Role of Exports for Income and Job Creation in Sub-Saharan African Countries: New Evidence using the Africa Supply and Use Tables Database Gaaitzen de Vries (U Groningen)
	What's behind digital trans- formation in Africa? <b>Hildegunn Nordås</b> (Örebro U)		
		Canalan 7:	Session 8:
		Session 7: Domestic/ industrial policy	Multinationals & labor market
		Chair: Rainer Thiele	Chair: Matthias Busse
15:45 – 16:45	No session here	On Competition Policy and Global Value Chains: A de jure and de facto Analysis <b>Chahir Zaki</b> (U Orléans)	Creating and capturing value in global production networks: new comparative evidence on wages and working conditions in apparel export firms in Kenya and Ethiopia  Florian Schaefer (King's College London)
		Government Demand and Firm Growth <b>Filippo Santi</b> (U Bologna)	The Impact of Industrial Parks on Local Labour Markets: Evidence from Ethiopia Tevin Tafese

#### Coffee break in the foyer

Room	Auditorium ("Central Asia")
	Policy debate (plenary)
17:15 –	Africa in the global economy - quo vadis?
18:45	Moderator: Tilman Altenburg (IDOS)
	Panellists: <b>Gaaitzen de Vries</b> (U Groningen), <b>Faizel Ismail</b> (U Cape Town), <b>Abbi Kedir</b> (AERC / U Sheffield), <b>Birgit Pickel</b> (BMZ)

10:20	Conference Dinner @
19:30	Brauhaus Bönnsch (Sterntorbrücke 4, 53111 Bonn)

## Friday, 6 December 2024

Room	Auditorium	Seminar room	Seminar room
Time	("Central Asia")	("West Asia")	("East Asia")
	Session 9:	Session 10:	Session 11:
	Gravity and beyond	FDI determinants	Agriculture GVCs
	Chair: Tim Vogel	Chair: Matthias Busse	Chair: Lukas Kornher
	The trade effects of	Seaport efficiency and	The role of industry
	regional integration in Af-	foreign direct investment	associations in export per-
	rica: New methods, new in-	in Africa	formance: Comparative
	sights?	Enock Ayesu	cases of citrus and wine in
	Magdalene Silberberger	(Kwame Nkrumah U)	South Africa
	(U Witten/Herdecke)		Shingie Chisoro
09:00 – 10:00			(U Johannesburg)
10.00	Trade agreements and	Attractiveness of foreign	Trends and Evolution of
	informality in Africa	direct investment: The role	Global Value Chains in
	Joschka Wanner	of the geopolitics of African	Food and Agriculture: Impli-
	(U Würzburg)	countries	cations for Food Security
		Joseph Keneck-Massil	and Nutrition
		(U Yaoundé II)	Martin Paul Tabe-Ojong (World Bank)

#### Coffee break in the foyer

Room	Auditorium ("Central Asia")
	Keynote 2 (plenary)
10:30 – 11:30	Africa's participation in global value chains, its role for jobs, and scope for upgrading <b>Deborah Winkler</b> (World Bank)
	Moderator: <b>Tilman Altenburg</b> (IDOS)

11:30 – 13:00	Lunch break: Buffett in the foyer
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Room	Auditorium	Seminar room	Seminar room	
Time	("Central Asia")	("West Asia")	("East Asia")	
	Session 12:	Session 13:	Session 14:	
	Trade policy modelling	CBAM	Trade policy choices	
	Chair: Zoryana Olekseyuk	Chair: Clara Brandi	Chair: Dominique Njinkeu	
13:15 – 14:15	Trade Flow Implications of the AfCFTA <b>Abbi Kedir</b> (AERC / U Sheffield)	Distributional effects of the European Union Carbon Border Adjustment Mechanism Johannes Gallé (MCC Berlin)	Mapping Africa's Import Product Dependency <b>Socrates Majune</b> (U Nairobi)	
	Reassessing the Benefits of the African Continental Free Trade Area: The Case of Ni- geria and Learning-by-Ex- porting Heini Suominen (U Helsinki)	Carbon Emission Intensities in CBAM and Africa's Trade Competiveness <b>Obindah Gershon</b> (Covenant U)	Analysis of African citizens' preference for opening up domestic markets <b>Mathieu Juliot Mpabe</b> <b>Bodjongo</b> (U Dschang)	
		Session 15: South Africa in focus	Session 16: Trade facilitation/ infrastructure	
		Chair: Faizel Ismail	Chair: Frederik Stender	
14:30 – 15:30	No session here	Trade and the Gender Wage Gap in South Africa: A Comparative Analysis of Cape Town and eThekwini Valentine Madzudzo (Stellenbosch U)	Adaptive Convergence: The Shaping of China and EU Financing Strategies in African Infrastructure Valeria Lauria (EUI)	
		Floods and international market access: Evidence from South Africa <b>Justyna Jantos</b> (U Göttingen)	Revisiting the Impact of Trade Facilitation Measures in Africa: Structural Gravity Approach Mengistu Wassie (ZEF Bonn)	

Room	Auditorium ("Central Asia")	
15:35 –	Concluding remarks (plenary)	
15:45	Clara Brandi (IDOS)	