

d·i·e

Deutsches Institut für  
Entwicklungspolitik



German Development  
Institute

**DW-AKADEMIE**  
**DEUTSCHE WELLE**

**giz** Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH



# INTERNATIONAL MEDIA STUDIES – MANAGING GLOBAL GOVERNANCE 9

## MEDIA AND GLOBAL GOVERNANCE: EXPLORING CHALLENGES AND CHANCES

WEDNESDAY, 14 DECEMBER 2011, 10:00AM – 05:00PM

### PROGRAMME OVERVIEW

---

## WORKSHOP PROGRAMME OVERVIEW

09:45am	Arrival at Deutsche Welle headquarters
<b>10:00-10:15am</b>	<b>Welcome</b>
10:15-10:45am	Getting to know each other
10:45-11:15am	Kick-off: <b>Holger Lank</b> , Head of Department “New Media” at Deutsche Welle
11:15-11:30am	Creating 10 work groups on 5 topics
11:30-01:00pm	Working in 10 groups to work on texts from news agencies ( <i>see worksheet</i> )  <ol style="list-style-type: none"><li>1. Does the content of the text require <b>global governance mechanisms</b> on an international level and how should they look like?</li><li>2. How should <b>media organizations</b> deal with news reports like this? Do you see any specific responsibilities for journalists with regards to basic human or social rights?</li></ol>
<b>01:00-02:00pm</b>	<b>Lunch break</b>
02:00-03:00pm	Groups finalize their results and outputs
03:00-05:00pm	5 Panels present their results at round tables
<b>05:00</b>	<b>Farewell</b>